



# Philadelphia Cricket & Community Club

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## Photography And Video Policy

### **NOTE**

In this document:

- 'the Club' refers to the Philadelphia Cricket & Community Club, and, where the context allows, any official of the Philadelphia Cricket & Community Club, e.g. Committee member, team coach/manager etc and any other appointed person(s) working on behalf of the Philadelphia Cricket & Community Club.
- 'the carer' refers to any parent or legal guardian of the child who is a junior player at Philadelphia Cricket & Community Club.

The Club is committed to ensuring that photography and video footage taken within cricket is done so appropriately.

Carers will not be prevented from taking pictures of, or filming, their children. These are normal family practices and help mark milestones in a child's life.

The introduction of proportionate controls on the use of photographic equipment (cameras and videos, including mobile phones) is part of general safeguarding good practice within the Club.

For the avoidance of doubt, these guidelines also apply to live broadcasts on social media or other platforms.

The Club promotes positive images of children playing cricket and is not preventing the use of photographic or videoing equipment.

Please remember that photographs are considered 'personal data' in terms of Data Protection.

Depending on the circumstance, consent from either the child, carer, or both should be sought before capturing, sharing or publishing images where a child can be identified, including publishing them on the Club's website.

In addition, as with all personal data the Club processes, it should be processed in accordance with Data Protection principles and other relevant legislation and guidance.

Be aware that some people may use sporting events as an opportunity to take inappropriate photographs or film footage of children. The Club and carers should be vigilant about this. These individuals could attend the local cricket club allowing people to presume they are related to a child involved. Any concerns during an event should be reported to the Club or event organiser, who will approach the individual concerned wherever possible. It is also possible that if a picture and name was placed in the local paper, the Club website etc, the information could be used inappropriately. For this reason, a child's picture and name should not appear together.

There may be other reasons why carers may not wish their child's photograph to be taken by someone they do not know personally, e.g. estranged parents looking to gain access to a child or families that have fled abusive situations.

Carers will ALWAYS be offered the opportunity to withhold consent for photographs/filming of their child.

The Club has adopted the following principles:-

- Photographs/images are not to be taken at matches or training without the prior permission of the carer of the child. This permission can be given by proxy by the Club only after parental consent for this has been granted. The Club will arrange this prior to attending matches.
- If no consent has been given for a child, then it is to be made known to the relevant person of the other team (e.g. coach/ team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child.
- The children should be informed a person will be taking photographs.
- The children should be informed that if they have concerns they can report these to the Club.
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer and will be recorded in the same manner as any other child protection or safeguarding concern.

The Club's guidelines relating to the use of images of children, e.g. on the web, in the media or in league handbooks, including broadcast on social media platforms are:-

- Ask for parental permission to use the child's image and, wherever possible, show the image to the carer and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and the Club.
- Ask for the child's permission to use their image. This ensures they are aware of the way the image is to be used to represent cricket and the Club.
- If the child is named, avoid using their photograph.
- If a photograph is used, avoid naming the child.
- Only use images of children in appropriate kit, to reduce the risk of inappropriate use, and to provide positive images of the children.
- Encourage the reporting of inappropriate use of images of children. If you are concerned, report your concerns to the Club's Child Protection Officer.

The Club may use video equipment as a legitimate coaching aid. However, players and carers should be aware that this is part of the coaching programme, and material taken in connection with coaching, will be stored securely and deleted or destroyed when a carer requests this, or when the material is no longer needed.

The carers and children must provide written consent for the use of photography and video analysis.

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